JINDAL COLLEGE FOR WOMEN

(Managed by Pragun Jindal Philanthropic Organization) Affiliated to Bangalore University, Jnanabharathi Campus NAAC Accredited & ISO Certified Jindal Nagar, Tumkur Road, Bengaluru-73



PG DEPARTMENT OF COMMERCE Annual REPORT 2023-24

PG Department of Commerce Annual Report 2023-24

• Reopening of College College reopened for the academic year 23-24 on 2nd January 2024 for 1st and 3rd semester students. For the Even Semester the session started from 5/07/2024.

• Orientation Program

Orientation program conducted on 2nd January 2024 for First semester M.Com. Students (Batch 2023-25)

• Library Orientation Program

On 12/01/2024 the fresher's were also oriented on the Library Usage. The librrarian gave brief description on how to use the DELNET software, number of books, journals, reference books and library software-LIBSOFT.

FRESHER'S DAY:

On 18th January 2024, III semester M.Com students organized the "Fresher's Day" for I semester M.Com students to provide the congenial environment in the college premises and to build self-confidence among newly admitted students. Dr. Mahananda Chittadwagi was the chief guest. She induced and instructed the students to put efforts on research related activities.

ACTIVITIES CONDUCTED

• EXTENTION ACTIVITIES:

From 24.6.24 to 27.6.2024, Extension activities conducted for the 1st & III semester M.Com students. The extension activities is the activity for the students to engage the classes of PUC, UG on different concepts of commerce and management or general subjects in turn helps to enhance the knowledge and communication skill of the students.

GUEST LECTURE:

➤ On 3.2.24, the guest lecturer was conducted on the topic 'Effect of Crypto currency on Indian Economy'. The Speaker was Dr. Thomas Cherian, Asst. Professoor in PG Department of Commerce, Kristu Jayanti College. The overview of topics he



delivered was introduction of Online Currency, Digital Currency, and their significance to the Indian Economy. He also explained about legality of the virtual currencies.

> On 13/9/24 Prof. Vishwanath S R Principal Indira nagar Evening Degree College delivered guest lecture on 'Ease of doing Dissertation Report'.

Workshop on Audit

On 06.02.2024 'Hands on Workshop on Audit was conducted on Practical Auditing. The team of auditors from CA Rajaram & Co and Firm, Tiruchi, Tamilnadu -Ms. Abhigna; Ms. Monica; Mr. Yogeshwaran; Mr. Sudhiswaran were the speakers. They explained the Audit procedure, importance of audit and gave many examples it Audit doesn't take place exactly.

STUDENT ENRICHMENT PROGRAM:

In-house Student Development Program was conducted for M.Com students on 'Practical Accounting' from 25.01.2024 to 10.02.2024. The resource person was Mr. Pruthivi, CEO of Tax India Pro, Bangalore. The SDP is intended to provide broad guidelines to the PG students in the practical knowledge on accounting and ledger maintenance.

Internship

From 11.3.24 to 23.3.24 2nd year students attended the Internship to various companies in the city-such as- KSDL, MYLAN, Himalyan wellness and many more.

SWAYAM & MOOC

On 21/09/2024 26 students attended and completed SWAYAM and MOOC exams provided by UGC. Communication, IT provision, Investment management and Introduction to GST were few of the courses.

MAGAZINES AND NEWSLETTER

The college magazines provide the platform for the students to showcase their writing skill and their own ideas, channelize the budding writer and express themselves into a conglomeration. A newsletter outlet the creativity, ideas, develops reading habits and critical thinking skill for the students and also provides updates and information on the track of achieving the goals of the institution to different stakeholders.

Department of Commerce - PG released the magazines and newsletter – Utkrushta- by the 1st and 2nd semester M.Com students; the magazines reflect the information on current scenario trends such as crypto currency, finance and accounting. Newsletter highlight on the events conducted and progress of the Department.

EXAMINATION

Odd Semester

- The First internal test was conducted from 26/02/2024 to 29/2/2024 for III & I semester M.Com students, the internal test paper evaluated, the result of first internal test for I and III semester was 90%.
- The second internal test was conducted from 15/04/2024 to 18/04/2024 for III & I semester M.Com students, the internal test paper evaluated, the result of first internal test for I and III semester was 95%.
- Odd Semester End Sem examination for 1st and 3rd semester examination is scheduled from May 9th to June 6th 2024.

Even Semester

- The First internal test was conducted from 14/08/2024 18/08/2024 for 2nd and 4th Semester M.Com students, the internal test paper evaluated, the result of first internal test for I and III semester was 85%.
- End Semester examination conducted by Bangalore University was conducted from 29/10/2024 to 20/11/2024

INDUSTRIAL VISIT:

On 26/06/2024, Industrial Visit for M.Com students was organized to **Bedecks India Pvt Ltd.** Bangalore. The Outcome is have an opportunity to interact with industry experts, leaders and experience person and to know about the job opportunity and different stages in the processing of Beds, Pillows, Cushions and many more. These products are forwarded to fortunate companies such as Kurlon, Wakefit, Duroflex, SleepyPanda.



PG Forum Activities:

- > JINTANK: On 09/09/2024 JIN TANK was conducted. In this event students should present the proposal of expansion of the existing Startup plan. They have to fetch investment from the Venture Capitalist. The Capitalist were Dr. Xavier P and Dr. Veena A Karagudari.
- > Poster Presentation: On 10/09/2024 Poster Presentation was conducted. The students were given topics accordingly they had to create poster which may be in the form of charts, graphs; ppt's etc. 9 students participated in the event.
- > Comcast: On 11/09/2024 Com cast was conducted. The students were instructed to prepare the model related to commerce, finance, share market and many more. 6 students participated in the event.
- > Best Rapper: On 12/09/2024 Best Rapper was conducted. The students would sing a rap of their own or sing the famous rap. 4 students participated in the event.
- Accounting Toss: On 13/09/2024 Accounting Toss was conducted. Here the students were given the accounting situation/ transaction and they had to correct the trial balance, balance sheet and balance the Balance sheet. 12 teams participated in the event.

PG Fest

On 18.10.2024 the department celebrated the PG Fest-Anivya to mark success in the PG forum activities. Prof. Bhargavi, from Government First Grade college, Madhugiri was the chief guest. She distributed the prizes and motivated all the students to participate more and more in the events. She throws light on the importance of studying for NET and SLET examinations.

Workshops Attended

- SPSS Package Workshop: All the First year students have completed Advanced Research Methodology Workshop, with SPSS package from 17/09/2024 to 23/09/2024. The course was online. All the students have received their certificate.
- Dissertation Workshop: 12 M.Com 4th Semester students had attended Workshop at KLE College, Nagarbhavi, Bangalore. The Workshop was organized by Bangalore University on 12/08/2024.



Investigatory Project & Dissertation:

- 26 First year Students completed the investigatory project on activity of various companies.
- 12 students completed the dissertation as per Bangalore University norms. The topics were selected based on their internship field. The project title was sent for approval and then, complete project was completed within stipulated time. The Viva was conducted on 15/11/2024 in Bangalore University, PG department.

Activity Week:

Marketing toss:

On 24/08/2024 Marketing toss was conducted to gain the knowledge on marketing. 6 groups presented on various strategies on marketing adopted by Unilever, Cocacola, Mcdonalds, Reliance and Apple company.

Budget Analysis

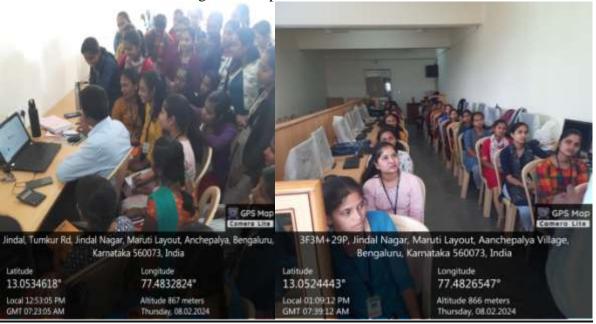
On 22/2/2024 Union Budget Analysis was conducted highlighting the budget of India. The Chairperson of the session was Shobha R, Sr. Accountant, JCW.

Campus Drive

- Pre-placement Talk: On 21/06/2024 Mr. Jeevan from ESSVEE Recruitech delivered Preplacement speech for final year M.Com Students. The speaker briefed the JD of all the companies visiting the institution for Pool Campus Drive. He also briefed about body language, resume building, soft skills etc which are necessary for attending the interview.
- On 22/06/2024 Placement Cell- Parikrayana in association with ESSVEE Recruitech conducted Pool Campus Drive, 10 companies visited. FOXCON, SBI, Esaf Small Finance bank, Persolkelly, Lit work, Quescorp, RM Recruiters, Calibel were some of the companies. The shortlisted students will attend the next round of interview after the exams.

Photo album

Practical Accounting Workshop



Guest leacture on crytpto Currency









PG Forum Activity- Poster Presentation

PG Forum Activity- JINTANK







Union budget Analysis

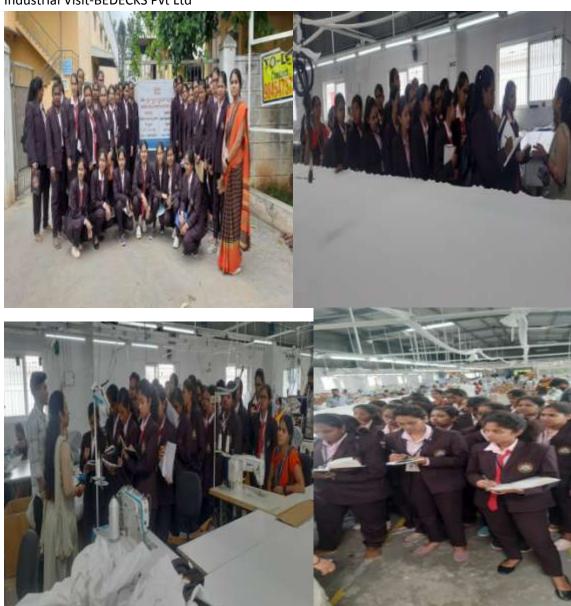




Placement Drive



Industrial Visit-BEDECKS Pvt Ltd



PG FEST-AVINYA -18/10/24



COORDINATOR

PRINCIPAL